

Welcome To Our Smile Miles Rewards Program!



Creating a beautiful smile requires both a commitment from us and the cooperation of you, our fabulous patient. With that in mind, we are excited to introduce our Smile Miles Rewards Program! Our program was created as a way to recognize all of your hard work by awarding you with fantastic rewards as you progress along your orthodontic journey.

You may redeem your points for great prizes for as little as 10 points in our office and 50 points on our website. Look for additional contest information at our office, on Facebook, or our website to earn even more points and to see the latest updates in our Rewards Program!

You can view your points any time at www.NewellSmiles.com. Click on the Smile Miles card icon and enter your 16-digit rewards number and 4-digit password to check your current points. View the on-line Reward Guide and check for special contests and gifts. If you have any questions, talk with any of our team members!

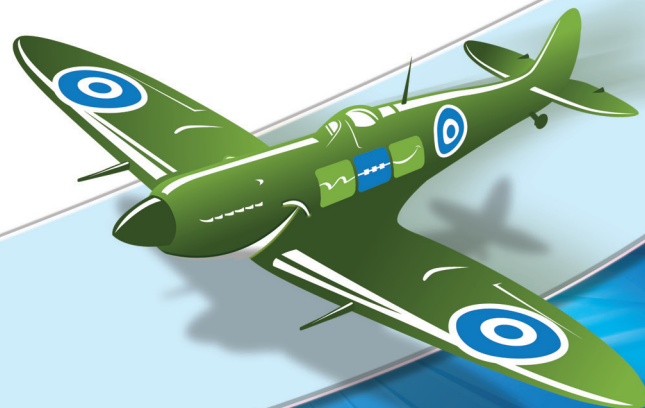
Gift Redemption Menu

Points Earned	Gift Card Amount	Prize Option Examples
50	\$5	McDonalds, Starbucks, or Subway Gift Card
100	\$10	Target, iTunes, Claire's, Chili's, or WalMart Gift Card
150	\$15	Amazon, Best Buy, WalMart, or iTunes Gift Card
200	\$20	Build-A-Bear, Toys "R" Us, or Bath & Body Gift Card
250	\$25	Sports Authority, Borders, Target, or WalMart Gift Card
500	\$50	Game Stop, Old Navy, Best Buy, or Toys "R" Us Gift Card
1000	\$100	Target, Macy's, Footlocker, or Best Buy Gift Card

Visit our website www.NewellSmiles.com for more prize options, new ways to earn points and special contests!

Reward Rules

- Smile Miles card must be present to receive reward points
- Account financials must be current to redeem points
- Replacement cards are available for a point purchase of 5 points
- Smile Miles are given at regular scheduled appointments (not at emergency appointments)
- Dental reward points are only available with a completed dental certificate (available for download from our website)
- Points or gift cards are not redeemable for cash
- Points and prizes are subject to change at any time



Earn Points On Your Smile Miles Card

During each appointment, points will be awarded for outstanding cooperation in each of the following areas. To redeem your points, visit us online or speak with any of our team members!



The Observation Deck Recall Club

Graduation from the Recall Club to active treatment	25
Completing your new patient exam	10
Coming in for your growth and development observation appointments	5
Losing a baby tooth in our office	5
Scheduling your next observation appointment prior to leaving our office	3
Losing a baby tooth.	2
Writing a story about how you lost your tooth	2
Showing your Smile Miles card at a sibling's appointment.	2

Being a Great Patient Has Its Rewards

Completing records on the same day treatment is recommended	20
Signing up for monthly automatic bank draft	20
Completing your new patient exam	10
Activating your T.Link online patient account	10
Signing up for email or text message appointment reminders	5
Scheduling your appointment between 9 am and 2 pm (during school)	5
Having excellent oral hygiene (scoring a 4 or 5 on the Oral-B sheet)	3
No loose or broken brackets, wires or appliances.	3

Seeing Your Dentist Regularly is Important

Completed check up letter signed by your dentist or hygienist at your cleaning or exam	10
Bringing in or posting a picture of yourself with your dentist or hygienist at your dental visit	10
No cavities at your dental exam	3

Great Ways to Earn Extra Points

Referring a friend or family member to our office through our Share a Smile Referral Program	250
BONUS!! When the friend or family member you referred begins treatment	250
Providing a written office testimonial	10
Participating in a Newell Orthodontics survey	10
Posting an online practice review (Google, Yelp, Yahoo, Bing, etc)	10
Doing community service (10 pts/hour; 5 hours max per month with documentation)	10
Wearing your Newell Orthodontics t-shirt to a community event & posting a picture on our Facebook wall or office bulletin board	10
Being spotted by a Newell Orthodontics team member around town wearing your Newell Orthodontics t-shirt.	10
Wearing your Newell Orthodontics t-shirt to your appointment.	5
Bringing in or posting a "Patient Spotlight" photo or newspaper clipping of yourself	5
LIKE our practice Facebook page.	5
Each "A" earned on your report card (must bring in report card)	3
Checking in at Newell Orthodontics on Facebook with your smartphone	3
Participating in an office contest.	2
Completing the "Get To Know Me" questionnaire	2

www.NewellSmiles.com

